

Scotia Capital's Back-to-School Conference to be Webcast Tomorrow

TORONTO, Sept. 21 /CNW/ - Scotia Capital is hosting our 13th annual Back to School Conference: Focus on the Consumer. This year's event has been positioned to provide investors with the opportunity to hear presentations from leading Canadian retail and consumer-oriented companies as they discuss current and strategic trends and developments. Audio portions of the presentations will be broadcast live on the web beginning at 9:00 a.m.

Listeners may access the conference live via a Web audio link at www.scotiacapital.com. The conference will be archived on Scotia Capital's Web site for three months.

Scheduled presenters and times(*) are:

Tuesday, September 22

9 a.m.	Canadian Tire Corporation Limited, Mike Arnett, President, Canadian Tire Retail
9:30 a.m.	RONA Inc., Claude Guévin, Executive Vice-President (EVP) and Chief Financial Officer (CFO)
10 a.m.	Dorel Industries Inc., Martin Schwartz, President and Chief Executive Officer (CEO), and Jeffrey Schwartz, EVP, CFO and Secretary
10:40 a.m.	Susser Inc, Sam Susser, President and CEO
11:10 a.m.	Cineplex Galaxy Income Fund, Ellis Jacob, President and CEO
11:40 a.m.	Shoppers Drug Mart Corporation, Jurgen Schreiber, President and CEO
1:40 p.m.	Loblaw Companies Limited, Allan Leighton, President and Deputy Chairman
2:10 p.m.	The Forzani Group, Bob Sartor, CEO and Mike Lambert, CFO
2:40 p.m.	Empire Company Limited, Bill McEwan, Sobeys President and CEO
3:10 p.m.	Great Canadian Gaming Corporation, Milton Woensdregt, CFO

(*) Agenda is subject to change. See www.scotiacapital.com for most current schedule.

Scotia Capital is the wholesale banking arm of the Scotiabank Group, offering a wide variety of products to corporate, government and institutional clients. Scotia Capital provides full-service coverage across the NAFTA region, and also serves selected niche markets globally through two divisions, Global Capital Markets and Global Corporate and Investment Banking. Scotia Capital has 28 offices and more than 300 relationship managers organized around industry specialties.

Scotiabank is one of North America's premier financial institutions and Canada's most international bank. With close to 69,000 employees, Scotiabank Group and its affiliates serve approximately 12.8 million customers in some 50 countries around the world. Scotiabank offers a diverse range of products and services including personal, commercial, corporate and investment banking. With more than \$485 billion in assets (as at July 31, 2009), Scotiabank trades on the Toronto (BNS) and New York Exchanges (BNS). For more information please visit www.scotiabank.com.

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